

# 2D Animation Types



**Whiteboard Animation** (e.g., Explainers)



**Animation in Videos** (e.g., YouTube Videos)




**Character Animation / Lip Syncing**  
(e.g., instructional or corporate videos)

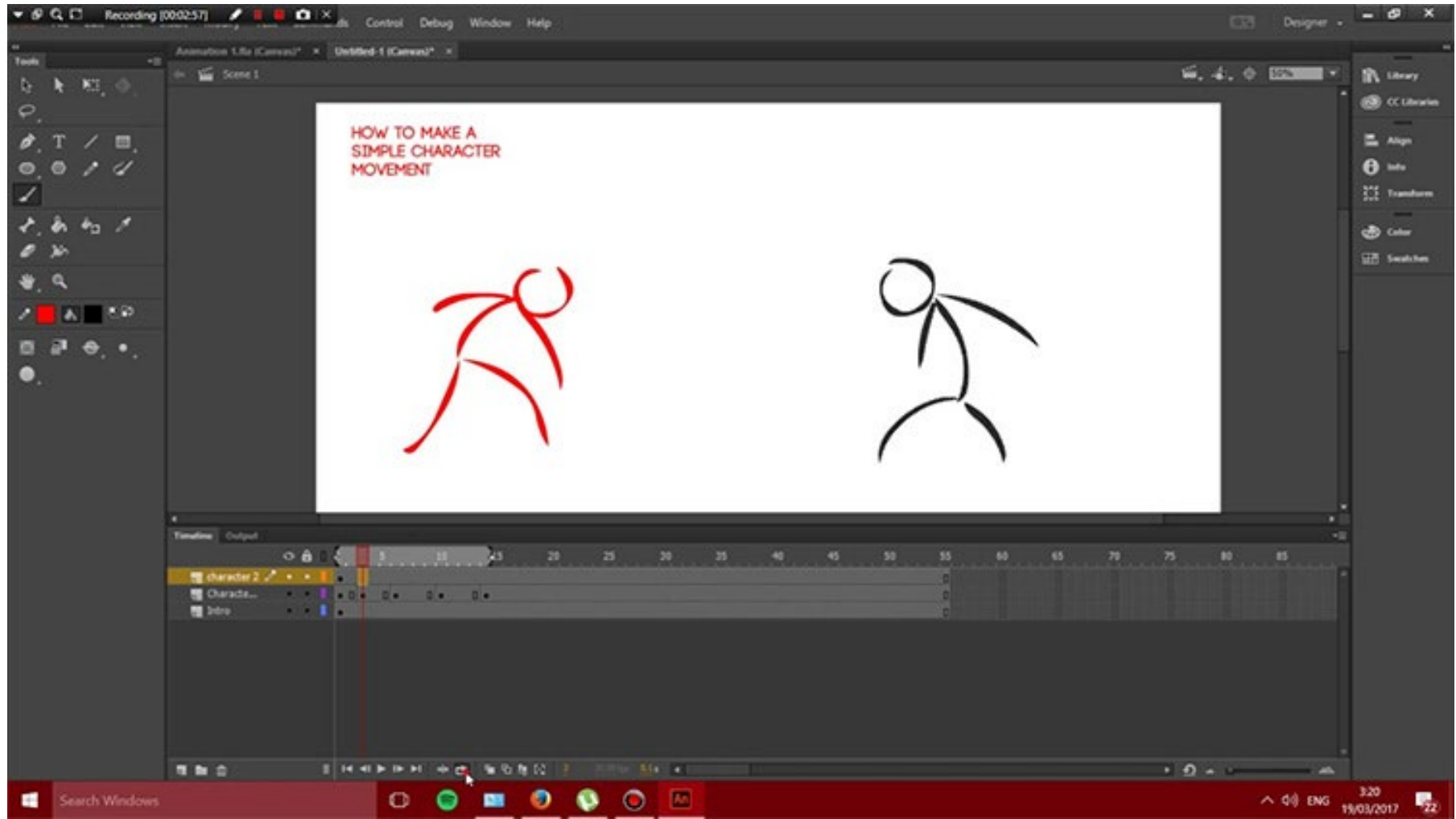


**Social Media**  
(e.g., Ads, Stories, etc.)






## Frame Animation “From Scratch” (Adobe Animate)

 Adobe Animate makes animation from scratch and requires a much steeper learning curve than animators, but it's excellent for original animation.



# Animator Software

Juliet Davis Reviews | Note: These change continually)

Specs for 1 <sup>st</sup> Level			
Cost for 1 <sup>st</sup> Level / MONTH	<p><b>\$\$\$\$\$</b></p>	<p><b>\$\$\$</b></p>	<p><b>FREE</b></p>
Free Trial	2 weeks FREE	4 days FREE	FREE
Watermark at 1 <sup>st</sup> Level	Watermark lower Left	No Watermark	Watermark Lower Left
Learning Curve	★★★★★	★★★★☆	★★★☆☆
Scene Templates	★★★★★	★★★★☆	★★★☆☆
Social Media Templates	☆☆☆☆☆	★★★★☆	★★★☆☆
E-learning Templates	★★★★★	★★★★☆	★★★☆☆
Corporate Templates	★★★★★	★★★★☆	★★★☆☆
Whiteboard Animation	★★★★★	★★★★★	☆☆☆☆☆
Character Customization	★★★★☆	★★★☆☆	★★★☆☆
Character Lip Syncing	★★★★★	★★★★★	★★★★★
Hand Writing / Insertion	★★★★★	★★★★★	★★★★★
Character movements	★★★★★	★★★☆☆	★★★☆☆
Prop Variety	★★★★★	★★★★★	★★★★★
Prop Pre-animation	★★★★☆	★★★★☆	☆☆☆☆☆
Upload Your Video/Photos	★★★★★	★★★★★	☆☆☆☆☆
Integrate Videos/Photos	★★★★★	★★★★★	★★★★★
Camera Pan/Zoom	★★★★★	★★★☆☆	★★★★★
Timeline Scrubbing	☆☆☆☆☆	★★★★★	★★★☆☆
Quick Refresh While Building	★★★☆☆	★★★★★	★★★★★

# Tutorials

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## VYOND

Social Media Tips (Article)

<https://www.vyond.com/resources/7-tactics-for-creating-successful-social-media-videos/>

Vyond: Studio Workspace (by Rued Riis)

<https://www.youtube.com/watch?v=QmX5RPAfNM0>

Vyond: How to Animate a Professional Scene (by Rued Riis)

<https://www.youtube.com/watch?v=XC9NsKODoOE>

Vyond: How to Create Handwriting Effects (Juliet Davis)

<https://youtu.be/iwlsacdZZH8>

Vyond: Using a Script (by Rued Riis)

[https://www.youtube.com/watch?v=Fw3b8\\_0ZZ-Y](https://www.youtube.com/watch?v=Fw3b8_0ZZ-Y)

Vyond: Whiteboard Videos (by Rued Riis)

<https://www.youtube.com/watch?v=NtbvAhut4b4>

How to Make a Square Video for Social Media in Vyond (by Rued Riis)

<https://www.youtube.com/watch?v=byPXPhSwYZM>

How to Make a Complete Animation Video in Minutes (by Rued Riis)

[https://www.youtube.com/watch?v=Fw3b8\\_0ZZ-Y](https://www.youtube.com/watch?v=Fw3b8_0ZZ-Y)

Work Process (by Rued Riis)

<https://www.youtube.com/watch?v=EwHymMHVuS4>

How to Sell Animation for \$50, \$500, \$5000 (by Rued Riis)

<https://www.youtube.com/watch?v=mVMwSbpHVfE>



How to Use Animaker:

<https://www.youtube.com/watch?v=vV0mj43AI3E>

<https://www.youtube.com/watch?v=T7JbdzKbUQg>



I've found no good current tutorials

—let me know if you find some.

Old: <https://www.youtube.com/watch?v=IEQiZQi-aGY&t=747s>



**Start Here (and keep going):**

Adobe Animate 2021: The Absolute Basics [#1] | Beginners Tutorial

<https://www.youtube.com/watch?v=E-doxha22QI>

# What is an Animated Gif?

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Hubspot's [Ultimate Guide to Using Gifs in Your Marketing](#)

Animated gifs are created by a series of still images that swap out in succession to create a sense of motion. The images (gifs) are animated by a Javascript.

This is the oldest form of web animation, but it's still used today to add subtle intrigue to photos or loop a brief action.

See [Cinemagraphs \(examples\)](#) | Make Gifs in [Canva](#), [Make a Gif](#), or Other

