



The University of Tampa

Professor Juliet Davis (as private and confidential)

Course Evaluation Results

Dear Professor Davis,

This email contains evaluation results for your WRITING FOR ADVERTISING (W)X-L (COM383MFA2010) course.

Please note that the global indicators are listed first, followed by the individual average values, consisting of the following scales:

- THE COURSE
- THE PROFESSOR

In the second part of the analysis, the average values of all individual questions are listed, followed by student comments.

If you have any questions, please don't hesitate to contact the system administrator at class.climate@ut.edu.

Thank you

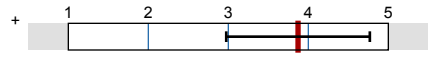
Juliet Davis

WRITING FOR ADVERTISING (W)X-L (COM383MFA2010) (COM383MFA2010)
 No. of responses = 14



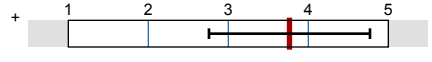
Overall indicators

Global Index



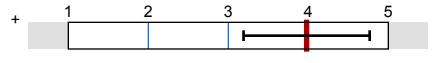
av.=3.87
dev.=0.9

1. THE COURSE ($\alpha = 0.84$)



av.=3.76
dev.=1.01

2. THE PROFESSOR ($\alpha = 0.75$)

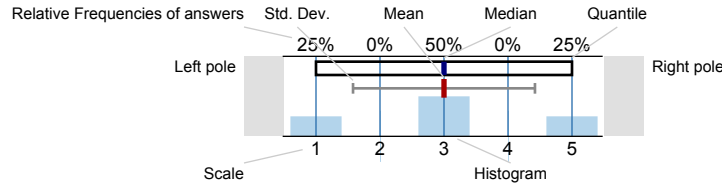


av.=3.98
dev.=0.79

Survey Results

Legend

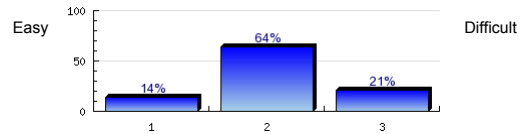
Question text



n=No. of responses
 av.=Mean
 md=Median
 dev.=Std. Dev.
 ab.=Abstention

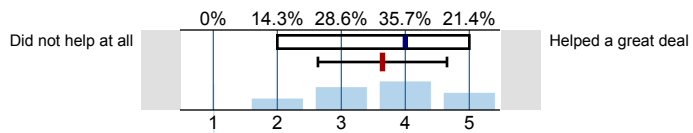
1. THE COURSE

1.1) The class assignments/ projects/ activities were:



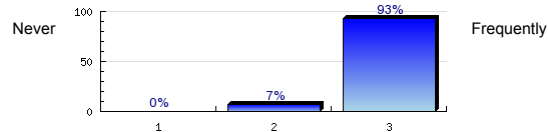
n=14
 av.=2.07
 md=2
 dev.=0.62

1.2) The class assignments/ projects/ activities:



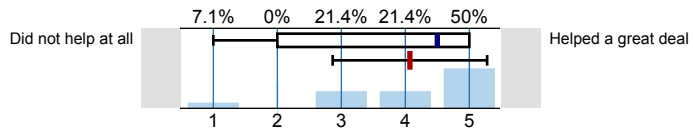
n=14
 av.=3.64
 md=4
 dev.=1.01

1.4) Class discussions occurred:



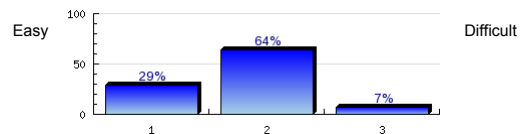
n=14
 av.=2.93
 md=3
 dev.=0.27

1.5) The class discussions:

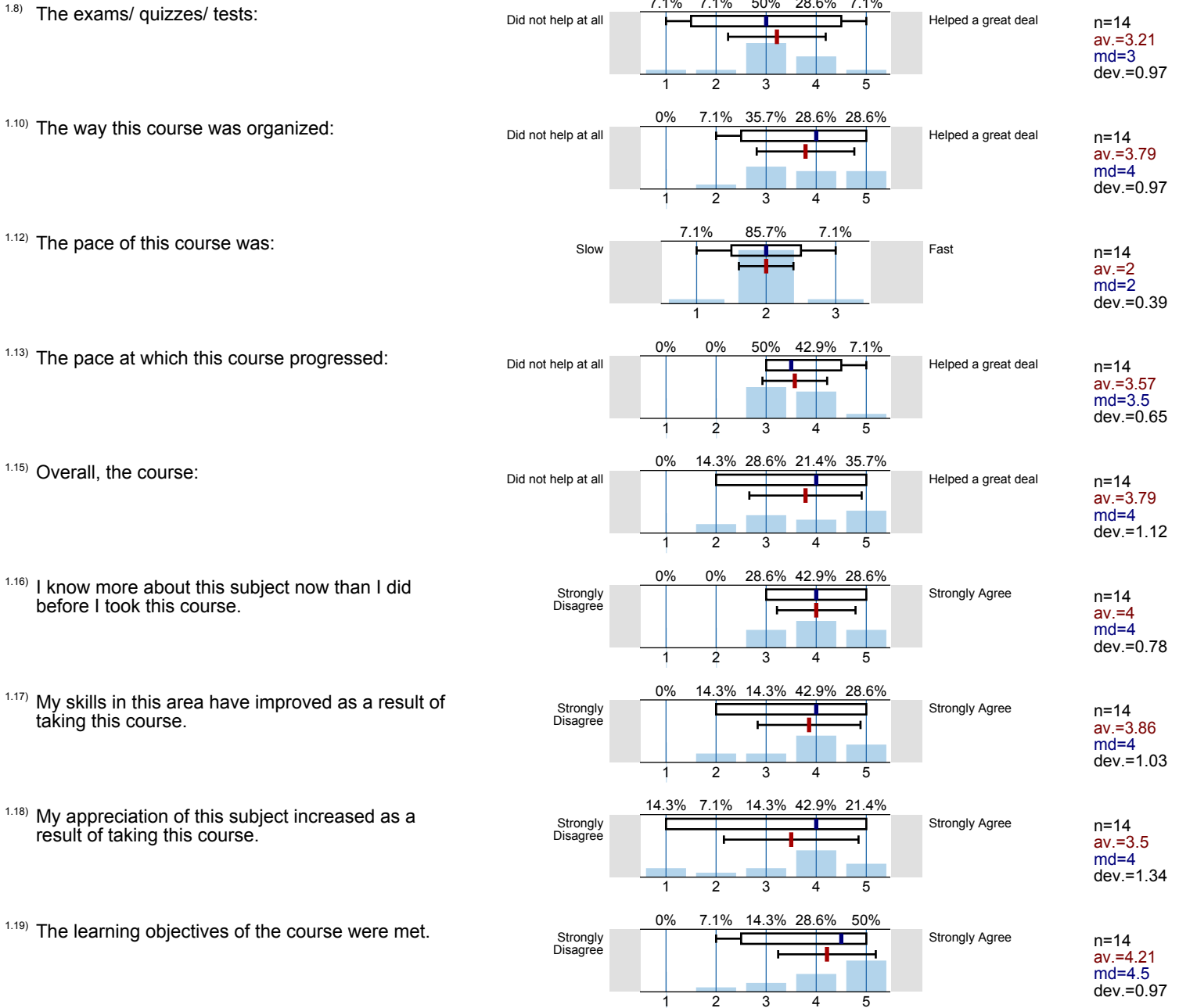


n=14
 av.=4.07
 md=4.5
 dev.=1.21

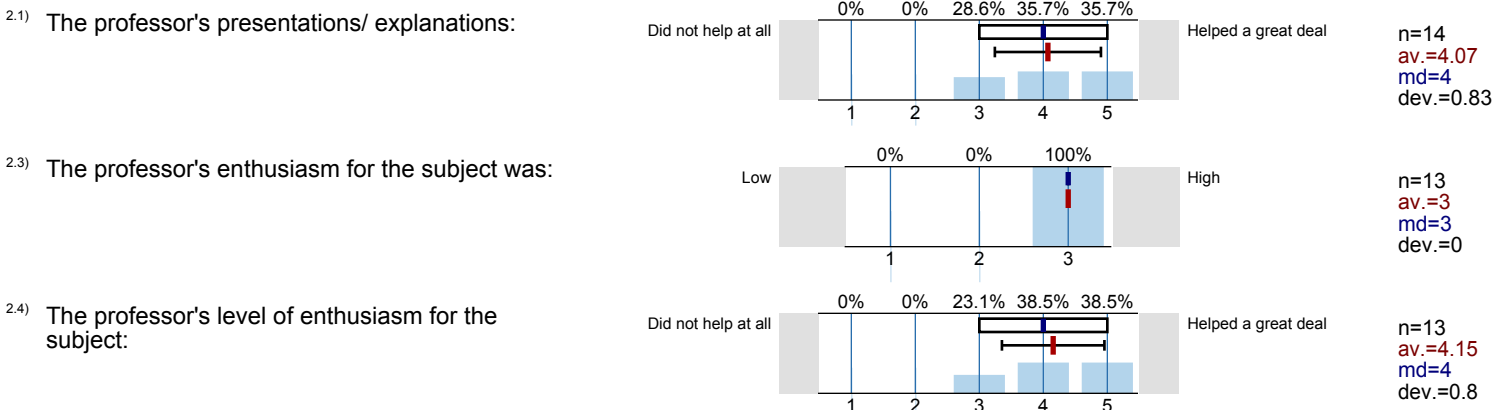
1.7) The exams/ quizzes/ tests were:

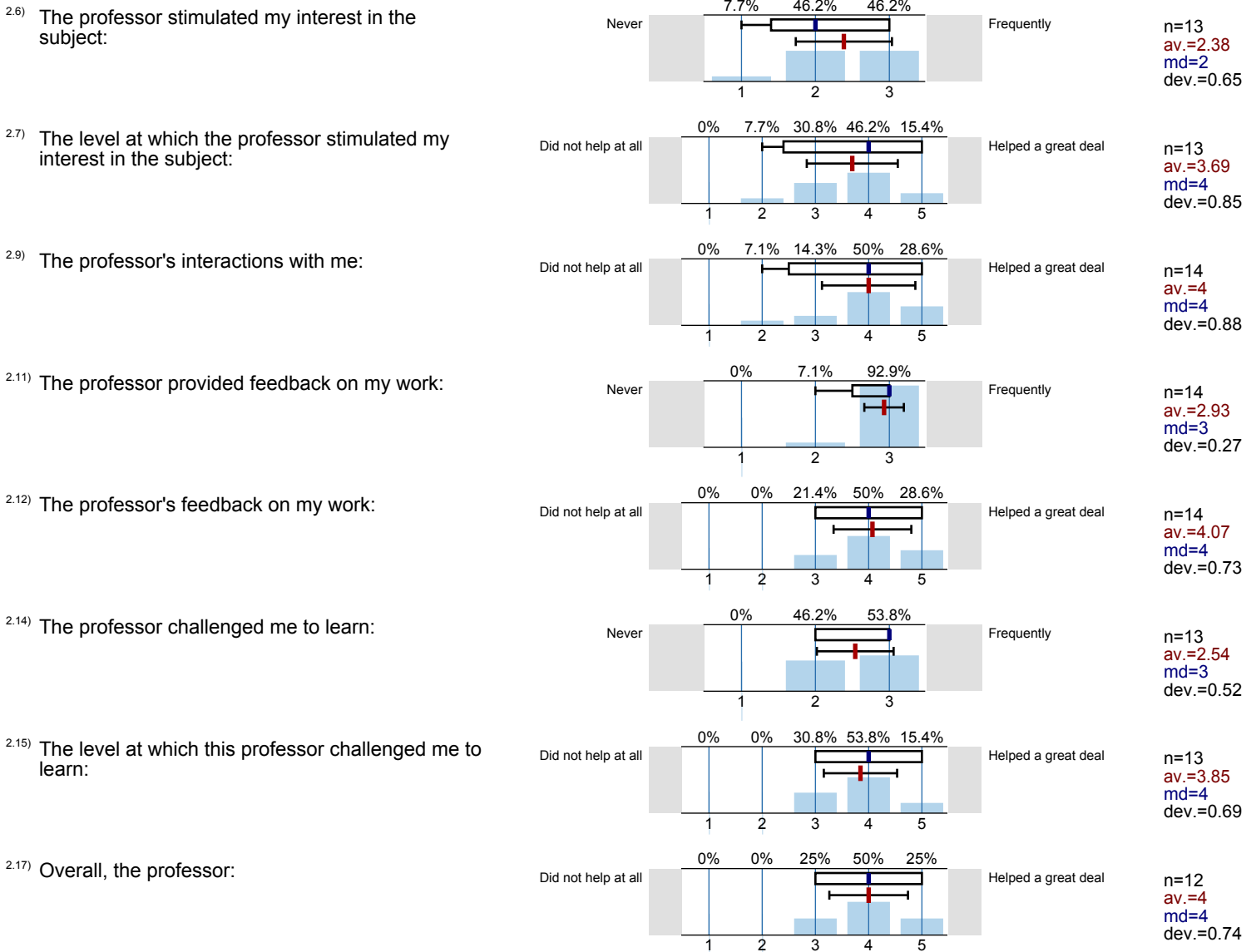


n=14
 av.=1.79
 md=2
 dev.=0.58

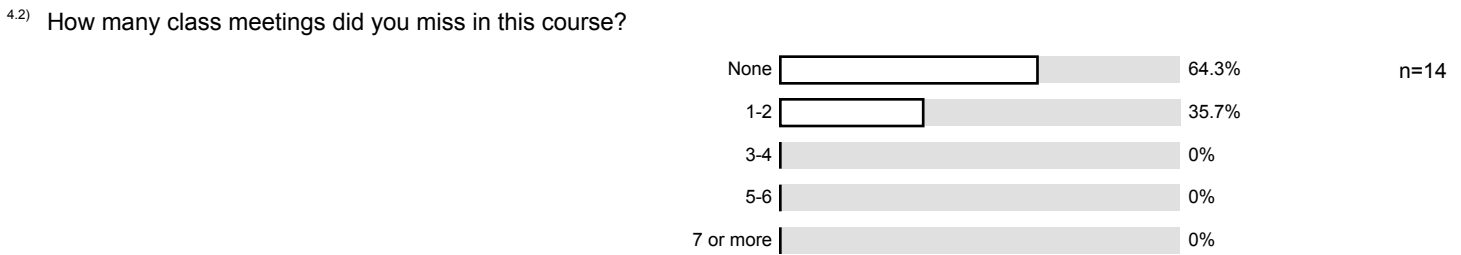
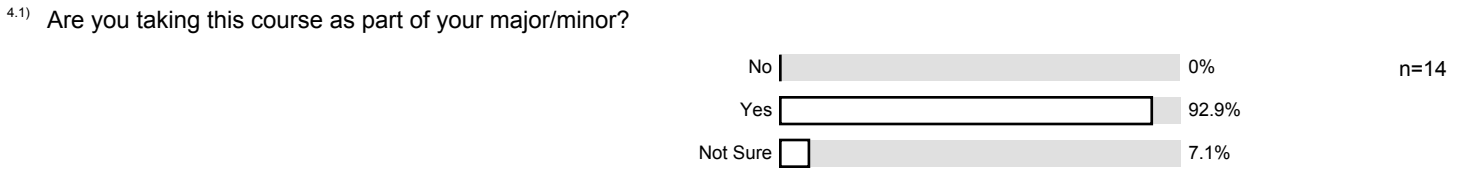


2. THE PROFESSOR

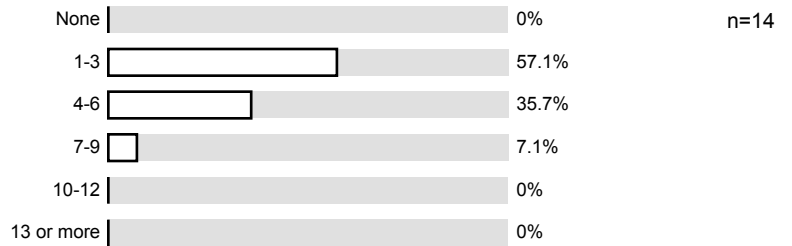




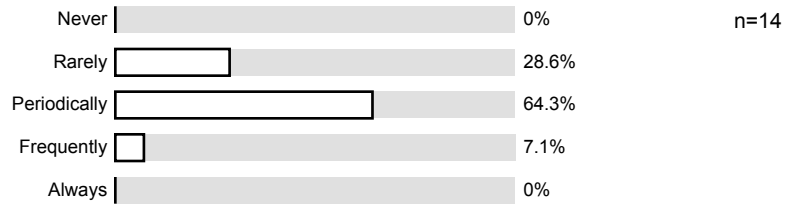
4. THE STUDENT



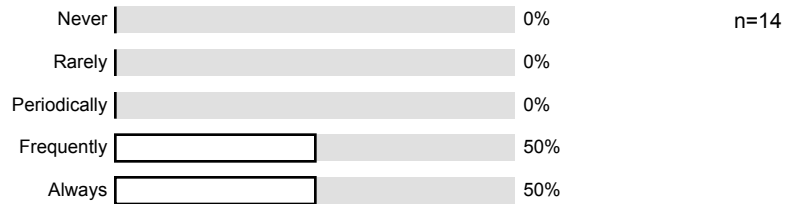
4.3) Approximately how many hours *per week* did you spend on this course outside of the classroom?



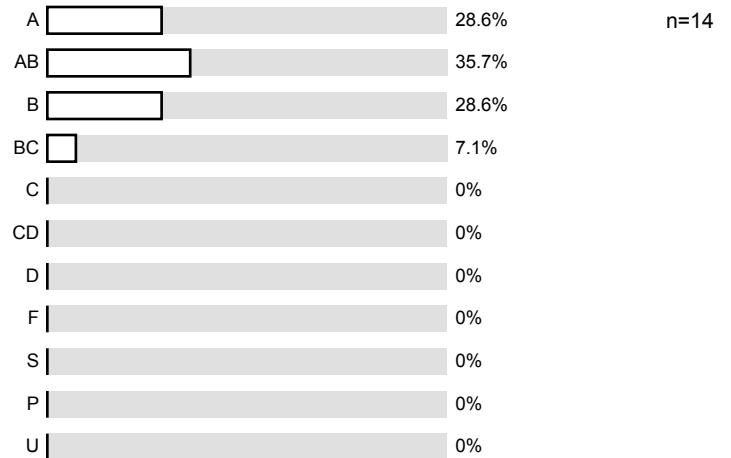
4.4) How often did you seek the professor's assistance?



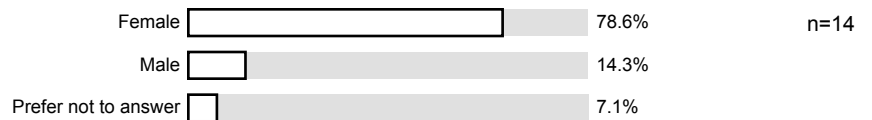
4.5) Based on the professor's expectations, how often were you fully prepared for class?



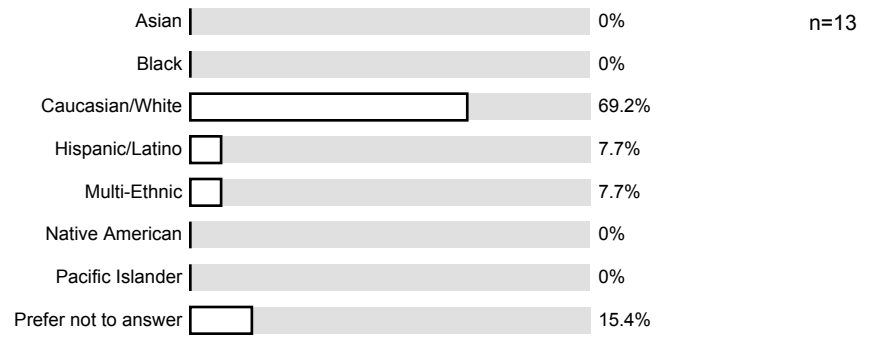
4.6) I believe my final grade in this course will be:



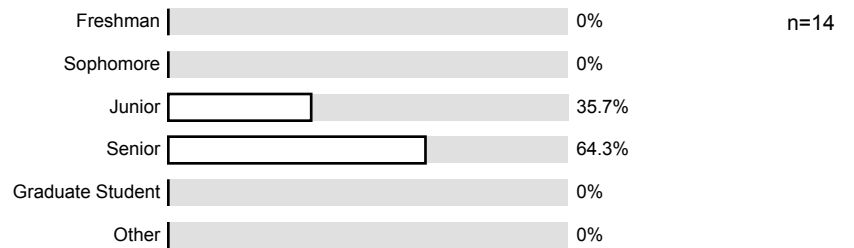
4.7) I am:



4.8) I consider myself to be:

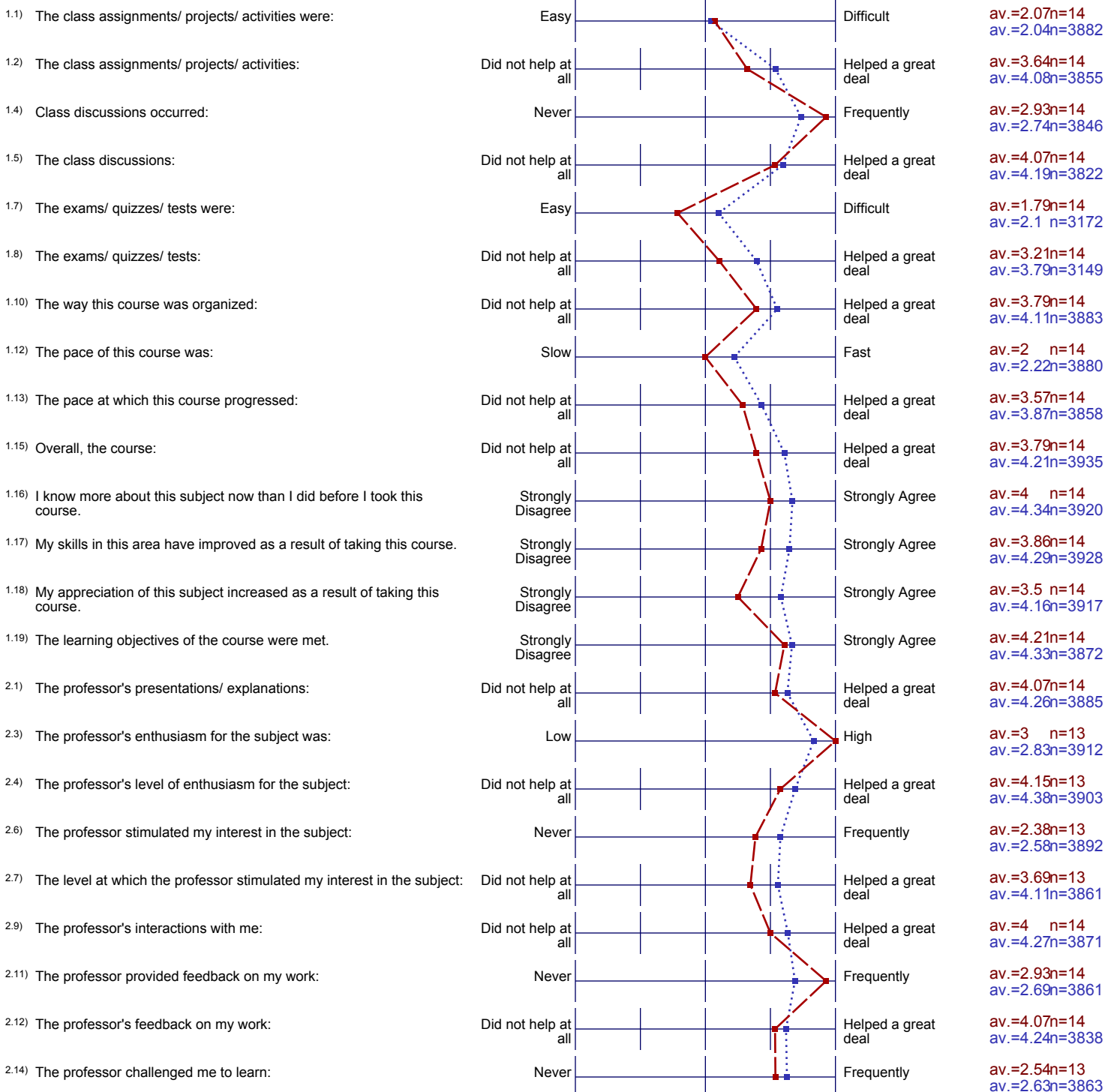


4.9) My current status at UT is:

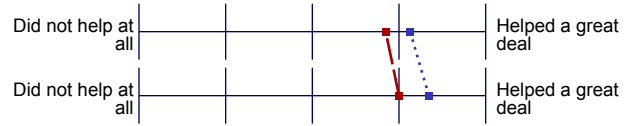


Profile

Subunit: College of Arts & Letters (CAL)
 Name of the instructor: Juliet Davis
 Name of the course: WRITING FOR ADVERTISING (W)X-L (COM383MFA2010)
 (Name of the survey)
 Comparative line: FA 2010 14 wk CAL all courses



2.15) The level at which this professor challenged me to learn:



av.=3.85n=13
av.=4.13n=3843

2.17) Overall, the professor:



av.=4 n=12
av.=4.35n=3743

Comments Report

1. THE COURSE

1.3) Comments on class activities:

- Class activities were very interactive.
- I learned how to write body copies and create a functional ad.
- I wouldnt say that the class activities were always completely necessary
- kind of vague

1.6) Comments on class discussions:

- Class discussions were interesting, but at some points I feel were not necessary
- I really liked the class discussions because we were able to get explanations and also opinions from multiple people.
- When presenting material most of it was shot down with out any resolution on how to fix it.
- we were able to get other students insight.

1.9) Comments on exams/ quizzes/ tests:

- I do not believe that the mid term was graded fairly... knowing that the writing part was graded by two different people due to the fact that we were told that, is not really fair.
- The second part of mid term was sentences, this was graded solely on opinion of the teacher and seemed that some should be correct but were marked wrong without an explanation why they were other than her writing vague.

1.11) Comments on course organization:

- I like working in groups for input; however, it is hard to truly get an understanding of personal growth and standing when a huge majority of work is turned in as a group.

1.14) Comments on course pace:

- We always had work due for the next class but it was never too much to handle.
- good pace

2. THE PROFESSOR

2.2) Comments on presentations/ explanations:

- I liked her explanations of rules for writing and why they are there.
- Power points were very good!
- The power points helped a lot.
- very organized - having access to all of the materials online helped

2.5) Comments on enthusiasm:

- very involved and seems to really love what she was teaching about

2.8) Comments on interest stimulated:

- Juliet is a great teacher and made me want to learn and enjoy coming to class.

- Made it more interesting to learn about

2.10) Comments on interactions:

- Always gives good feedback and constructive criticism
- I asked her for an explanation for something I turned in and she would not listen to my questions without immediately shutting me down. I have not ever felt so put off by a professor at UT.
- She never replied to emails

2.13) Comments on feedback:

- She provided feedback on group work often but it is hard to know what feedback to take into consideration personally when everything is done as a group.
- always gave feedback

2.16) Comments on challenge:

- Always wanted us to try hard

3. Additional comments

3.1) What aspect(s) of your **classroom experience (course, professor, etc.)** helped your learning most?

- I really enjoyed the classroom discussions. We were always given examples of why things work and why other things do not. I also enjoyed that every student had an opportunity to be heard and share their opinion.
- Juliet is a great teacher who is enthusiastic about her work. She makes learning fun and interesting. The room the class took place was so cold and loud it made it hard to pay attention and want to be there.
- Power points were very helpful. always seemed to love what she was talking about .
- The flexibility of the course helped a great deal because we were not rushed to fit everything in.
- The projects
- course and professor, assignments
- the group assignments help me get a feel for the realworld, and having to work with others.

3.2) What aspect(s) of your **classroom experience (course, professor, etc.)** could have been changed to help your learning?

- Different room.
- It is hard when we have to turn everything in as a group. In our group of there was about half that put in any effort. It was really upsetting when it came down to getting grades for our work. We had to agree on everyone's grade as a group, but no one is willing to give someone a low percentage when they have to discuss it with the student. I do not think our grades should be so up to the discretion of the group.
- Nothing. This is the second course I've taken with Juliet and I will continue to take classes with her. She is constantly listening to students and adapting the course to meet their needs. Love her.
- Sometimes class got cancelled. and with class only being once a week, it made it more challenging to get the work done. Also something would be said in class and then it would be different in the email and get people confused to when things were actually due, and what we were doing.
- more photoshop